



2152

Please type a plus sign (+) inside this box → ☐Approved for use through 09/30/2000. OMB 0651-0031
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

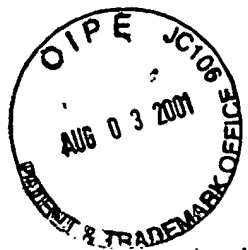
TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/767,793	
	Filing Date	January 23, 2001	
	First Named Inventor	Carruthers et al.	
	Group Art Unit	2152	
	Examiner Name		
Total Number of Pages in This Submission	4	Attorney Docket Number	109.635.128

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment / Response	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input checked="" type="checkbox"/> Additional Enclosure(s) (please identify below)
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Postcard
<input checked="" type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Small Entity Statement	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application	Remarks	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	1449 Form	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Rajesh Vallabh, Reg. No. 35,761
Signature	<i>Rajesh Vallabh</i>
Date	August 1, 2001

CERTIFICATE OF MAILING			
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: 08/01/01			
Typed or printed name	Sharon R. Matthews		
Signature	<i>Sharon R. Matthews</i>	Date	08/01/01

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



#4

PATENT**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Carruthers et al.

Serial No.: 09/767,793

Filed: January 23, 2001

For: METHOD AND SYSTEM FOR SCHEDULING
ONLINE TARGETED CONTENT DELIVERY

Examiner:

Group Art Unit: 2152

Atty. Docket No.: 109.635.128

Commissioner for Patents
Washington, D.C. 20231**RECEIVED****AUG 07 2001****Technology Center 2100****INFORMATION DISCLOSURE STATEMENT**

Commissioner:

Applicants and their legal representatives hereby make of record on the attached PTO Form-1449 the enclosed publications.

It is respectfully requested that the information disclosed herein be expressly considered during the prosecution of this application and that the publications be made of record therein and appear among the "References Cited" on any patent to issue therefrom. In this regard, it is requested that the Examiner initial and return a copy of the enclosed Form PTO-1449 with the next Patent Office Communication.

This submission does not represent that a search has been made or that information more material to the examination of the present patent application does not exist. It is understood that the Examiner will conduct an independent search of the prior art.

Furthermore, this submission does not constitute an admission that the listed documents are material to patentability or that the listed documents are prior art. If it

should be determined that any of the listed documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the Officer the relevant facts and law regarding the appropriate status of such documents. Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

This Information Disclosure Statement is being filed more than three months after the filing date of the application but before the mailing date of a first Office Action on the merits. Accordingly, no fee is believed to be due in connection with this statement. However, the Commissioner is authorized to charge any fee deficiency or credit any overpayment to Deposit Account No. 08-0219.

Respectfully submitted,

Date: August 1, 2001



Rajesh Vallabh
Registration No. 35,761

Hale and Dorr LLP
60 State Street
Boston, Massachusetts 02109
Tel: (617) 526-6505
Fax: (617) 526-5000